

Certificate Course - Services Marketing: A Practical Approach

Department - Bachelor of Financial Marketing

Class - FYBFM

Course Summary

Course Title	Services Marketing: A Practical Approach
Course Objectives	This course will help students to learn the fundamentals of services marketing from a practical point of view. The course focuses on the needs of the customers, who are to be kept satisfied and delighted for a business to prosper.
Course Outcomes	At the end of this course, a student will be able to understand services marketing from various perspectives and will also be useful if participants wish to establish a new service business or manage an existing one.
Duration	4 Weeks
Start Date	16th August, 2021
End Date	11 September, 2021
Designed By	Chirag gosar



Mr. Chirag Gosar



Ms. Vidhi Doshi



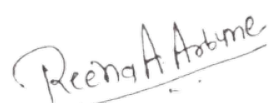
Dr. Satish Naringrekar

Course In charge

Co-Ordinator

Principal




I/C PRINCIPAL
L N College
Plot No 89, Near General Kanappa Bridge,
Rajendra Nagar, Borivali (East), Mumbai - 400 066

Department - Bachelor of Financial Marketing

Class - FYBFM

Name of Course - Services Marketing: A Practical Approach

Duration - 4 Weeks

Time -

Sr. No.	Name of Student	16-Aug	23-Aug	30-Aug	6-Sept
1	PEDAMKAR HARSHADA ARVIND	P	P	P	P
2	SOLANKI TANUJ KALICHARA	P	P	AB	P
3	GUPTA MINTO TEERTHRAJ	P	P	P	P
4	SINGH SAKSHI CHUNILAL	P	P	AB	P
5	DHARA SHUBHAM SUNIL	P	P	P	AB
6	GAUD PAWAN UTTAM	P	AB	P	P
7	INTODIYA RITIK GANESHLAL	P	P	P	P
8	SONI SUMIT BABULAL	P	P	P	P
9	KRISHNA N HARIHARAN	P	AB	P	P
10	OJHA HARERAM SURYANATH	P	P	P	P
11	CHAUHAN ANURAG OMPRAKASH	P	P	AB	P
12	PATEKAR KRISHNA ANIL	P	P	P	P
13	GUPTA GAUTAM GHANSHYAM	P	AB	P	P
14	NAVIN CHINNADURAI	P	P	P	P



Reena A. Ashme
I/C PRINCIPAL
L N College
Plot No 89, Near General Kanappa Bridge,
Rajendra Nagar, Borivali (East), Mumbai - 400 066



SUMAN EDUCATION SOCIETY'S

LN COLLEGE

(Affiliated to the University of Mumbai)

H. D. Gaonkar Vidya Sankul, Suman Education Society Campus, Plot No. 89, Near General Kariappa Bridge,
Rajendra Nagar, Borivali (East), Mumbai - 400 066. Maharashtra (India)

CERTIFICATE OF ACHIEVEMENT

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Pawan Uttam Gaud

OF

F.Y. BFM

FOR COMPLETING CERTIFICATE COURSE - SERVICES MARKETING: A
PRACTICAL APPROACH ORGANISED BY IQAC & DEPARTMENT OF
BACHELOR OF FINANCIAL MARKETING (BFM) IN ACADEMIC YEAR 2021-22.

MR. CHIRAG GOSAR

COURSE IN-CHARGE

MS. VIDHI DOSHI

BFM CO-ORDINATOR

DR. SATISH NARINGREKAR

PRINCIPAL



Reena M. Doshi
I/C PRINCIPAL
LN College
Plot No 89, Near General Kanappa Bridge,
Rajendra Nagar, Borivali (East), Mumbai - 400 066